



Location for this position:

Rowmark
5409 Hamlet Dr.
Findlay, Ohio 45840
www.rowmarkllc.com

Title: Web Developer

Reports To: Lead Web Developer

Primary Purpose: We are looking for an experienced candidate to join our internal web development team who also has an interest in marketing. In this role you will support the company's ecommerce growth with feature development while maintaining various company websites.

Expected Attributes of Employees:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity
- Competent in communicating directly and effectively throughout the organization
- High level of multi-tasking skills, with a strong attention to details and the ability to follow-up on all responsibilities
- Passion for continuous improvement in all aspects of the position and a personal drive towards positive results
- Demonstrated strong oral and written communication skills
- Ability to balance issues emotionally and objectively and empathize with other employee concerns
- Team-oriented customer service spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere

Qualifications:

- Associates or Bachelor's degree and/or relevant web developing work experience required
- Proficiency with HTML 5, CSS 3, JavaScript ES6 and PHP 7+ required
- Prior work experience using applicable software preferred:
 - Magento 2 and Craft CMS 3
 - Algolia search engine
 - HubSpot CRM software
- Experience with reactive JavaScript frameworks, such as Vue, Angular, React
- Experience with responsive design and cross-browser testing
- Experience with responsive frameworks, such as Bootstrap, Tailwind
- Understanding of build tools such as CSS preprocessors, Typescript, Webpack
- Experience using and implementing APIs to interact with third-party services
- Basic knowledge of MySQL or other relational databases
- Familiarity with Git or similar version control system
- Experience with digital marketing & SEO (Search Engine Optimization)
- Experience managing and working with cross-functional web design and development teams
- Excellent communication (written and verbal) and problem-solving skills

Primary Duties & Responsibilities:

- Develop, troubleshoot and enhance website features
- Create front-end website features by using best practices for HTML, CSS, accessibility, and SEO
- Enhance backend ecommerce and CMS features including API integrations with external systems, CMS/CRM/ERP
- Coordinate product landing pages to support marketing initiatives



- QA testing across various browsers and devices
- Work with partners and internal resources to develop and manage website(s) content
- Cooperate with marketing department to match visual design intent on web and other digital properties
- Assist with strategic initiatives to improve ecommerce conversion rates
- Assist with social media content to ensure that it ties with e-commerce opportunities.
- Assist in maintenance and continued development of integration solutions
- Complete all other projects and tasks assigned by supervisor.

At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success.

Rowmark's family of companies is headquartered in Findlay, Ohio, where it manufactures its plastic sheet materials in a new 88,000 square foot facility. Our extensive product line of sheet materials are distributed in over 80 countries around the world.

Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: hough@rowmark.com