



Location for this position:

Johnson Plastics Plus
5409 Hamlet Dr.
Findlay, Ohio 45840
www.rowmarkllc.com

Title: Web Designer & Frontend Developer

Reports To: Lead Web Developer

Primary Purpose: We are looking for an artistic candidate to join our internal web development team who also has an interest in marketing. In this role you will support the company's ecommerce growth with feature development while maintaining various company websites.

Expected Attributes of Employees:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity
- Competent in communicating directly and effectively throughout the organization
- High level of multi-tasking skills, with a strong attention to details and the ability to follow-up on all responsibilities
- Passion for continuous improvement in all aspects of the position and a personal drive towards positive results
- Demonstrated strong oral and written communication skills
- Ability to balance issues emotionally and objectively and empathize with other employee concerns
- Team-oriented customer service spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere

Qualifications:

- Associates or Bachelor's degree and/or relevant web design/development work experience required
- Proficiency with Adobe CC Suite (XD, Photoshop) required
- Proficiency with HTML 5, CSS 3, and JavaScript ES6 required
- Prior work experience using applicable software preferred:
 - Algolia search engine
 - HubSpot CRM software
 - Common CMS platforms
- Experience with reactive JavaScript frameworks, such as Vue, Angular, React
- Experience with responsive design and cross-browser testing
- Experience with responsive frameworks, such as Bootstrap, Tailwind
- Understanding of build tools such as CSS preprocessors, Typescript, Webpack
- Experience using and implementing APIs to interact with third-party services
- Familiarity with Git or similar version control system
- Experience with digital marketing & SEO (Search Engine Optimization)
- Experience creating email templates for marketing campaigns
- Experience managing and working with cross-functional web design and development teams
- Excellent communication (written and verbal) and problem-solving skills

Primary Duties & Responsibilities:

- Design new websites, pages, and features as mockups
 - Create layouts and graphics, turning ideas into presentations
 - Ensure a cohesive and distinctive brand experience for all web properties
 - Strive for exceptional customer experiences across all common devices
 - Participate in A/B testing initiatives and help identify research opportunities



- Develop, troubleshoot and enhance website features
 - Create front-end website features by using best practices for HTML, CSS, accessibility, and SEO
 - Coordinate product landing pages to support marketing initiatives
 - Create and maintain email templates
 - QA testing across various browsers and devices
 - Work with partners and internal resources to develop and manage website(s) content
 - Cooperate with marketing department to match visual design intent on web and other digital properties
 - Assist with strategic initiatives to improve ecommerce conversion rates
 - Assist with social media content to ensure that it ties with e-commerce opportunities.
 - Assist in maintenance and continued development of integration solutions
 - Complete all other projects and tasks assigned by supervisor.
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Johnson Plastics Plus is the leading supplier/distributor to the engraving and sign-making industry. As part of the Rowmark brand, JPP strives to provide world class products and service to our customers each day through our distribution facilities located throughout the U.S.

Johnson Plastics Plus is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: hough@rowmark.com