



Location for this position:

Rowmark
5409 Hamlet Dr.
Findlay, Ohio 45840
www.rowmarkllc.com

Title: Product Integration Specialist

Reports To: Director of Product Management

Primary Purpose: This position is responsible for the facilitation and identification of potential products, market research, generation of product requirements, determining specifications and pricing for a timely product launch.

Expected Attributes of Employees:

- Exhibit a positive attitude
- Show personal drive, ambition, and always maintain integrity
- Demonstrate honesty and trustworthiness
- Set personal and professional goals, while demonstrating high work ethics
- Balance issues emotionally and objectively
- Communicate at the most direct level
- Inspire others
- Empathize with other employee concerns

Qualifications:

- At least 4 years of business-related work experience, Associates or Bachelor's degree preferred..
- Proficiency with Word, Excel, and Outlook and company ERP systems. Ability to learn other software and product offering quickly.
- Strong written and verbal communication skills.
- Courteous and customer-oriented etiquette; comfort working with vendors; maintaining confidential information, managing multiple projects at once.
- Team-oriented spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere
- Personal dedication to the job and the company's success.

Primary Duties & Responsibilities:

- Work and communicate closely with team members to delivery quick and accurate information.
- Work to ensure accurate and efficient product data entry. Communicate effectively with vendors on issues or potential issues with products.
- Work with the Director of Product Management to develop pricing and positioning strategies.
- Produce copy for product descriptions, attributes, and technical specifications ensuring for accurate product details.
- Coordinate the proper sampling and photography or visuals with marketing team members.
- Evaluate and set up promotional plans in the system and test for accuracy.
- Evaluate success or failure of products using predetermined metrics and make recommendations accordingly.
- Work with every department to educate and build product awareness.
- Track competitive information as it is learned or observed. Communicate appropriately with those impacted.
- Complete written and verbal reports as requested.
- Assist with updates and maintenance of current price lists (hard copy and system)



Provide software system and product training as required.

- Attending meetings and filling-in for co-workers, as needed.
- Travel as necessary for the position (customer visits, tradeshow, product training, educational seminars, etc.)
- Complete all other projects and tasks assigned by supervisor.

At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute of a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success.

Rowmark's family of companies is headquartered in Findlay, Ohio, where it manufactures its plastic sheet materials in a new 88,000 square foot facility. Our extensive product line of sheet materials are distributed in over 80 countries around the world.

Rowmark also owns and operates a separate lamination and film business unit in Trenton, NC as well as an additional customer service/distribution centers located in Belgium and Australia. In October 2013, our company partnered with Bertram Capital, staging us for major growth.

We have recently joined forces with several very successful domestic distributors (Johnson Plastics, LaserBits and Bur-Lane), leading to our introduction of Johnson Plastics Plus in 2017 as the leading supplier/distributor to our customers in the engraving, sign-making, awards/recognition, industrial, hospitality, hobby markets. As part of the Rowmark family of companies, Johnson Plastics Plus strives to provide world class service to our customers every day with eleven distributions points throughout the United States.

Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: kwinner@rowmark.com