



Rowmark
5409 Hamlet Drive
Findlay, Ohio 45840
www.rowmarkllc.com

Title: Frontend Web Design Intern

Reports To: Lead Web Developer

Primary Purpose: Assist with supporting the company's strategy to deliver commercially focused and customer-friendly websites. Learn to manage the content and operations of each of the company's websites with a strong focus on on-line ordering systems ensuring that overall e-commerce content is current and systems are functioning correctly and efficiently.

Expected Attributes of Employees:

- Exhibit a positive attitude.
- Show personal drive, ambition, and always maintain integrity.
- Demonstrate honesty and trustworthiness.
- Set personal and professional goals, while demonstrating high work ethics.
- Balance issues emotionally and objectively.
- Communicate at the most direct level.
- Inspire others.
- Empathize with other employee concerns.

Qualifications:

- Currently working towards an Associates or Bachelor's degree
- Excellent communication (written and verbal) and problem solving skills
- Experience in HTML5 and CSS.
- Exposure to PHP or other OOP languages
- Exposure to JavaScript (jQuery)

Primary Duties & Responsibilities:

- Gain experience using the following:
 - HTML and CSS coding
 - Adobe CC Suite for image and PDF editing
 - Craft 2/3 and Magento experience
 - Experience with responsive frameworks, such as Bootstrap
 - Knowledge of MySQL or other relational databases
 - Familiarity with Git or similar version control system
- Assist with digital marketing & SEO (Search Engine Optimization)
- Assist with responsive design and cross browser testing.
- Work with cross functional web design and development teams to execute strategy.
- Gain experience using and implementing API's to interact with third party services.
- Assist with managing the overall company's website content with assistance from Marketing and Operations Department to ensure a consistent and high quality image: company and



contact information, products and services, photography, product descriptions, details and images.

- Assist with managing company website e-commerce functions to ensure that content is current and correct, including products, pricing, photography, product codes and descriptions, etc. Work to improve customer experience on website.
 - Incorporate marketing campaigns into website design. Update as new themes or promotions are incorporated into website design, including on-line promotional codes campaigns, discounts, promotions and rewards programs.
 - Assist with product landing pages to support marketing initiatives.
 - Generate website activity reports as requested.
 - Complete all other projects and tasks assigned by supervisor.
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At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute of a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success.

Rowmark is headquartered in Findlay, Ohio, where it manufactures its plastic sheet materials. Our extensive product line of sheet materials are distributed in over 85 countries around the world.

Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

Please send resume and salary requirements to: hough@rowmark.com