



Location for this position:

Johnson Plastics Plus
5409 Hamlet Dr.
Findlay, Ohio 45840
www.rowmarkllc.com

Title: Web Developer

Reports To: Lead Web Developer

Primary Purpose: Support the company's strategy to deliver commercially focused and customer-friendly websites. Develop and enhance each of the company's websites with a strong focus on on-line ordering systems ensuring that overall e-commerce content is current and systems are functioning correctly and efficiently.

Expected Attributes of Employees:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity
- Competent in communicating directly and effectively throughout the organization
- High level of multi-tasking skills, with a strong attention to details and the ability to follow-up on all responsibilities
- Passion for continuous improvement in all aspects of the position and a personal drive towards positive results
- Demonstrated strong oral and written communication skills
- Ability to balance issues emotionally and objectively and empathize with other employee concerns
- Team-oriented customer service spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere

Qualifications:

- Associates or Bachelor's degree and/or relevant web developing work experience required
- Prior work experience using applicable software:
 - HTML, CSS, PHP and JavaScript - *required*
 - Magento 2 experience and Craft CMS 3 - *preferred*
 - HubSpot CRM software – *preferred*
- Experience with digital marketing & SEO (Search Engine Optimization)
- Experience with responsive design and cross browser testing
- Experience with managing and working with cross functional web design and development teams
- Experience using implementing API's to interact with third party services
- Experience with responsive frameworks, such as Bootstrap
- Excellent communication (written and verbal) and problem-solving skills
- Good understanding of CSS preprocessors such as SASS, LESS, etc...
- Basic knowledge of MySQL or other relational databases
- Familiarity with Git or similar version control system

Primary Duties & Responsibilities:

- Develop, troubleshoot and enhance website features
 - Create website layout/user interface by using standard HTML/CSS practices
 - Work on existing API integrations with external systems, CMS/CRM/ERP
 - Coordinate product landing pages to support marketing initiatives.
 - QA testing across various browsers and devices
- Work with partners and internal resources to develop and manage website(s) content
- Cooperate with marketing department to match visual design intent on web and other digital properties



- Analyze website performance, provide regular reporting and insights and find ways to improve website performance and functionality
- Assist in maintenance and continued development of integration solutions
- Assist with social media content to ensure that it ties with e-commerce opportunities.
- Complete all other projects and tasks assigned by supervisor.

Johnson Plastics Plus is the leading supplier/distributor to the engraving and sign-making industry. As part of the Rowmark brand, JPP strives to provide world class products and service to our customers each day through our distribution facilities located throughout the U.S.

Johnson Plastics Plus is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.