



Location for this Position:

Rowmark
5409 Hamlet Dr.
Findlay, Ohio 45840

Job Title: Product Development Coordinator

Reports To: Director of Product Application & Innovation

Primary Purpose: Assists with activities associated with new product development, utilizing fabrication/testing equipment and supporting data. Tracks and reports on testing results as part of the overall evaluation of new applications and products.

Expected Attributes:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity.
- High level of problem solving, troubleshooting, and task/project management skills.
- Passion for continuous improvement in all aspects of the company's performance; Driven for results and measuring progress.
- Communicates at the most direct level; Strong interpersonal and verbal/written communication skills with the ability to work effectively with a wide range of internal customers/team members.
- Strong analytical and critical thinking skills with the ability to dissect complex problems, summarize, and effectively present data.

Qualifications:

- High School Diploma or GED required. Associates degree preferred.
- At least 1-3 years of work experience related to manufacturing
- Knowledge of manufacturing and quality practices.
- Experience with mechanical machinery, plastics processing equipment, automated technologies, and process problem solving.
- Ability to learn to operate customization/marketing equipment (Laser, Rotary, Color Printing, etc.). Training provided.
- Computer experience and knowledge- Microsoft Word, Excel, Power Point, and Outlook. Graphics and CAD based programs a plus.

Primary Duties & Responsibilities:

- Perform testing (or coordinate other resources to assist) on new products utilizing fabrication and testing equipment. (Lab extruder, lamination press, laser or rotary engraver, saws, digital printer, lab equipment, etc.)
- Document test results in an organized format for future reference. Write reports and develop spreadsheets, charts, tables, and graphs to support the findings. Make recommendations on improvements or enhancements.



- Create test or marketing samples, using extrusion, press, fabrication or lab equipment.
- Research new and alternative products and markets using market data analysis and research through Epicor, S2K, and other means such as internet searches, etc.
- Schedule and conduct meetings to discuss test results or other relative input regarding potential new products and projects.
- Work with vendors to develop new products, coordinate vendor contracts, as needed.
- Serve as a backup to the Distributor Specialist (training provided).
- Coordinate timing and resources with manufacturing scheduling to produce samples, product pilots, and production runs.
- Perform cost analysis of new products and benchmark against competitive products
- Perform all other tasks as assigned by management.

At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute of a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success.

Rowmark's family of companies is headquartered in Findlay, Ohio, where it manufactures its plastic sheet materials in a new 88,000 square foot facility. Our extensive product line of sheet materials are distributed in over 80 countries around the world.

Rowmark also owns and operates a separate lamination and film business unit in Trenton, NC as well as an additional customer service/distribution centers located in Belgium and Australia. In October 2013, our company partnered with Bertram Capital, staging us for major growth.

We have recently joined forces with several very successful domestic distributors (Johnson Plastics, LaserBits and Bur-Lane), leading to our introduction of Johnson Plastics Plus in 2017 as the leading supplier/distributor to our customers in the engraving, sign-making, awards/recognition, industrial, hospitality, hobby markets. As part of the Rowmark family of companies, Johnson Plastics Plus strives to provide world class service to our customers every day with eleven distributions points throughout the United States.

Rowmark also serves as sales resource for the digital printing technology within the signage, promotional products, and awards/recognition markets.

Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.



We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: kwinner@rowmark.com