



Location for this position:

Rowmark
5409 Hamlet Drive
Findlay, OH 45840

Job Title: Graphic Artist

Reports To: Director of Marketing Communications

Primary Purpose: Conceptualize, design, and coordinate the development of effective marketing/sales tools such as email marketing blasts, website/social media graphics, catalogs, promotions, advertising, and trade shows.

Expected Attributes of Employees:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity.
- Competent in communicating and building relationships directly and openly throughout the organization, strong verbal and written communication skills.
- High level of problem solving, troubleshooting, and multi-task/project management skills.
- Passion for continuous improvement in all aspects of the position and a personal drive toward positive results
- Team-oriented customer-centered spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere
- Capability to manage complex projects from beginning to end, successfully balance multiple projects and ensure timely and successful project completion.

Qualifications:

- Bachelor's degree in graphic design or related field
- At least three years of proven experience contributing graphic talent to marketing campaign. Portfolio with work experience examples required
- Computer experience and knowledge a must – Adobe Creative Studio *or related graphics programs*, Microsoft Word, Excel, PowerPoint and Outlook. Knowledge of HTML and related web programming languages and video editing software is a plus
- Travel expectation: Minimal, but flexibility needed to occasionally travel to industry trade shows and events.

Primary Duties & Responsibilities:

- Develops design solutions to marketing problems, including logos, graphic images for displays, tradeshow signage, package design, direct mail, brochures, catalogs, etc.
- Assists with photo shoots and press checks as needed.
- Develops design solutions for website initiatives, including logos, e-mail blasts, visual icons and banner ads.
- Researches new trends, technologies and resources.
- Brainstorms creative strategies with Marketing Team members then manages and completes assigned projects effectively and within deadlines. Communicates regularly regarding project status, obstacles, delays, etc.
- Completes other duties as assigned by supervisor.



At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute of a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success.

Rowmark's family of companies is headquartered in Findlay, Ohio, where it manufacturers its plastic sheet materials in a new 88,000 square foot facility. Our extensive product line of sheet materials are distributed in over 80 countries around the world.

Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: kwinner@rowmark.com