



Location for this position:

Rowmark
5409 Hamlet Drive
Findlay, OH 45840

Job Title: Graphic Artist

Reports To: Graphic Design & Event Supervisor

Primary Purpose: Conceptualize, design, and coordinate the development of effective marketing/sales tools such as email marketing blasts, website/social media graphics, catalogs, promotions, advertising, and trade shows.

Expected Attributes of Employees:

- Positive attitude with a high level of accountability, personal drive, ambition, integrity.
- Competent in communicating and building relationships directly and openly throughout the organization, strong verbal and written communication skills.
- High level of problem solving, troubleshooting, and multi-task/project management skills.
- Passion for continuous improvement in all aspects of the position and a personal drive toward positive results
- Team-oriented customer-centered spirit with a passion to learn in a fast-paced, goal/deadline-driven atmosphere
- Capability to manage complex projects from beginning to end, successfully balance multiple projects and ensure timely and successful project completion.

Qualifications:

- Bachelor's degree in graphic design or related field
- At least three years of proven experience contributing graphic talent to marketing campaign. Portfolio with work experience examples required
- Computer experience and knowledge a must – Adobe Creative Studio *or related graphics programs*, Microsoft Word, Excel, PowerPoint and Outlook. Knowledge of HTML and related web programming languages and video editing software is a plus
- Travel expectation: Minimal, but flexibility needed to occasionally travel to industry trade shows and events.

Primary Duties & Responsibilities:

- Develops design solutions to marketing problems, including logos, graphic images for displays, tradeshow signage, package design, direct mail, brochures, catalogs, etc.
- Assists with photo shoots and press checks as needed.
- Develops design solutions for website initiatives, including logos, e-mail blasts, visual icons and banner ads.
- Researches new trends, technologies and resources.
- Assists with content development and copy writing to produce effective marketing tools.
- Brainstorms creative strategies with Marketing Team members then manages and completes assigned projects effectively and within deadlines. Communicates regularly regarding project status, obstacles, delays, etc.
- Completes other duties as assigned by supervisor.



Rowmark

5409 Hamlet Dr.
Findlay, Ohio 45840
www.rowmarkllc.com

At Rowmark, we are passionate about making our customers look great!

We proudly manufacture, market and distribute of a wide array of innovative and quality products for our customers primarily in the awards, recognition and signage markets.

Founded in 1997, our company has developed into the leader in the markets we serve. Our state-of-the-art manufacturing, warehousing and distribution systems continue to be keys to our success. Partnered with Bertram Capital since 2013, the Rowmark family of companies is staged for major growth. Rowmark's family of companies is headquartered in Findlay, Ohio.

Rowmark recently joined forces with several very successful domestic distributors (Johnson Plastics, LaserBits and Bur-Lane), leading to our introduction of Johnson Plastics Plus in 2017 as the leading supplier/distributor to our customers in the engraving, sign-making, awards/recognition, industrial, hospitality, hobby markets. As part of the Rowmark family of companies, Johnson Plastics Plus strives to provide world class service to our customers every day with eleven distributions points throughout the United States. With customer service/distribution centers also located in Belgium and Australia, our extensive product line of sheet materials are distributed in over 80 countries around the world.

Rowmark also serves as sales resource for the digital printing equipment within the signage, promotional products, and awards/recognition markets.

Rowmark also owns and operates a separate lamination and film business unit in Trenton, NC as well as a custom plastic sheet division (Premier Material Concepts – PMC), which serves the engineered custom plastic sheet industry with materials for a variety of custom applications, primarily for the thermoforming industry.

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Rowmark is an Equal Opportunity Employer that values our employees and offers a competitive pay and benefits package, an encouraging, supportive environment with training, professional development, recognition programs and career growth opportunities. Our benefits include profit-sharing, medical, dental, vision, 401(k), life insurance, flexible spending account options, short-term and long-term disability, vacation and paid company holidays.

We believe that people have always been and will continue to drive the success of our company. If this sounds like the opportunity for you, we invite you to submit your name for consideration.

Please send resume and salary requirements to: kwinner@rowmark.com